



# WEEK 40

## FRIDAY 3 OCT 2014

### THIS WEEK

- Global Gaming Awards 2014 Special
- Full report from the Awards
- Photos from the event
- Gi Friday celebrates 1<sup>st</sup> birthday

Sponsored by



#### TOP STORY

## MGM LEADS GLOBAL GAMING AWARDS

### Triple success for US casino operator



Phyllis James collects one of MGM's three awards at the Global Gaming Awards 2014

MGM Resorts International was the big winner at the Global Gaming Awards 2014 as the land-based US giant picked up three of the 12 accolades on offer. The new set of awards, which have been brought to the industry by *Gambling Insider* in association with the American Gaming Association, Reed Exhibitions and G2E, recognised the very best of the online and offline gaming industries during two ceremonies held in Las Vegas on Monday.

The presentations were the culmination of a process which began with the shortlisting of 120 companies and individuals by the in-house editorial team at *Gambling Insider* and an external nominations committee. Another panel of 50 experienced and respected judges, covering a diverse range of gaming sectors and geographies, then voted to produce a winner and runner-up in each category. The whole process was overseen by the Awards' official voting adjudicator KPMG, with Awards sponsorship provided by NYX Gaming Group.

On a memorable day in Vegas, the first eight awards were presented in front of an industry audience of nearly 600 at a G2E conference luncheon event, with

**CONTINUED ON NEXT PAGE ►**

BROUGHT TO YOU BY:

## GAMBLINGINSIDER

**FROM FRONT PAGE ►**

the remaining four handed out during the American Gaming Association's prestigious Hall of Fame event later the same day, where hundreds of the casino sector's biggest names were in attendance.

MGM's headline success came in the Land-Based Operator of the Year category, where the judges rewarded the firm's strong financial performance and impressive corporate social responsibility programme. The operator also won Responsible Business of the Year, recognition for its continued commitment to its social responsibility platform. The trio of victories was completed in the Customer Loyalty Program of the Year category, with the award going to MGM's cross-property, cross-enterprise scheme M Life.

The other company to win more than one award was Italian supplier GTech, which emerged victorious in the Digital Industry Supplier of the Year category following the launch of its new poker platform, iPad poker product and mobile commerce lottery app. The firm then added Land-Based Gaming Innovation of the Year to its collection for its MultiLink

Action Jackpots product, which offers four different progressive links tied into one single gaming machine.

In the other categories, 888 took home the Digital Operator of the Year award for its consistently strong financial and brand performance [below left], while provider Microgaming scooped the Digital Product of the Year award for its Terminator 2 slot title [below].



Manufacturer IGT came out on top in the Land-Based Industry Supplier of the Year category for its continued excellence in slot machine gaming, including millions of dollars paid out. Casino Product of the Year went to Aristocrat and The Walking Dead slot, a very strong performer on the casino floor.

The Digital Gaming Innovation of the Year award was handed to supplier Net Entertainment for its Aliens slot game, which boasts real-time 3D graphics.

Income Access received the Digital Acquisition Program of the Year accolade for its traffic optimisation ad-serving software, which gives clear display of an individual player's commission routes.

The final award to be presented was Executive of the Year, the only category aimed at individuals rather than companies. Denise Coates, founder of

online operator Bet365 was victorious following another highly successful year for the firm.

**GLOBAL GAMING AWARDS 2014 RESULTS**

- **Land-Based Operator of the Year** – MGM Resorts International
- **Digital Operator of the Year** – 888
- **Casino Product of the Year** – Aristocrat
- **Digital Product of the Year** – Microgaming
- **Digital Acquisition Program of the Year** – Income Access
- **Customer Loyalty Program of the Year** – MGM M Life
- **Land-Based Industry Supplier of the Year** – IGT
- **Digital Industry Supplier of the Year** – GTech
- **Land-Based Gaming Innovation of the Year** – GTech
- **Digital Gaming Innovation of the Year** – Net Entertainment
- **Responsible Business of the Year** – MGM Resorts International
- **Executive of the Year** – Denise Coates (Bet365)

To see the full shortlist, as well as other information about the awards, go to [GlobalGamingAwards.com](http://GlobalGamingAwards.com)



**NEWS**

**NEWS IN BRIEF**

- The UK's place-of-consumption licensing regime has been put back a month to 1 November due to the ongoing legal challenge from the Gibraltar Betting and Gaming Association (GBGA).
- Online operator Bet365 is to relocate its remote gambling operation to Gibraltar.
- *GI Friday* celebrates its first birthday this week – here's to many more in the future.

**Tweets of the week**

**"We've won Digital Product of the Year at the Global Gaming Awards 2014! Well done team! #Microgaming #DigitalProduct #ProudWinners" Microgaming [ @Microgaming ]**

**"888 is Operator of the year. Congratulations to the team" 888 founder Eyal Shaked [ @Eshaked ]**

**"@IncomeAccess, congrats to our amazing team for winning #digitalacquisitionofyear at the #Globalgamingawards!" Income Access communications manager Alana Levine [ @AlanaL\_IA ]**



Gambling Insider editor Gareth Bracken at the Awards

Above: MGM's first win of the afternoon  
Above left: Deepak Malkani collects the Executive of the Year award on behalf of Denise Coates



The Awards were sponsored by NYX Gaming Group



GTech were victorious in two categories



The third of MGM's successes came during the Hall of Fame presentation



Part of the audience at the Hall of Fame



The Gambling Insider team celebrate a successful Global Gaming Awards



Income Access founder Nicky Senyard accepts her firm's award



Aristocrat claimed Casino Product of the Year



Dave Johnson of Awards sponsors NYX Gaming Group



Above: The G2E conference luncheon  
Left: IGT's award



NetEnt CEO Per Eriksson accepts the Digital Gaming Innovation of the Year award



Micky Swindale, managing director of KPMG Gibraltar, the Awards official voting adjudicator

**OUT NOW:** Look out for the September/October issue of *Gambling Insider's* print magazine, featuring an in-depth Betting Special as we assess bookmakers' plans for a profitable football season and the potential for widespread legal sports wagering in the US



### MANILA SALES MANAGER

**Location:** Manila, Philippines  
**Contract:** Full-Time **Salary:** Competitive



EveryMatrix is looking for a seasoned sales manager to prospect and map new opportunities to introduce EveryMatrix products and services. The successful candidate will be handling the whole sale life-cycle. The ideal candidate will have at least 5 years' experience in the iGaming industry, betting or gambling sector, as well as experience with dealing and selling a range of products used within the gambling industry.

[CLICK HERE TO APPLY](#)



### PRODUCT MANAGER

**Location:** London **Contract:** Full-Time **Salary:** Competitive

The successful candidate will be responsible for the Casino Engine of EveryMatrix and will oversee the entire product portfolio. Casino collects a very large set of providers of RNG and live dealer games in a single wallet, with a highly customisable front, available on the EveryMatrix gaming platform or seamlessly integrated into the client's platform. The Product Manager will also be accountable for the successful creation of product features and services. This includes responsibility for coordinating with other departments to manage and develop the products and services, in line with market trends, protecting the ongoing and future revenues of EveryMatrix.

[CLICK HERE TO APPLY](#)



# BECOME AN INSIDER IT'S FREE!

# APPLY NOW

# GET THE PRINT MAG: GAMBLINGINSIDER

## GET THE APP:



**BOOK OF RA** deluxe

green tube  
NOVOMATIC GROUP

www.greentube.com/en/casino