



GGA WINNERS EDITION



Lead Partner

BET CONSTRUCT

THE WINNERS OF THE GLOBAL GAMING AWARDS LONDON 2021 HAVE BEEN REVEALED

After a lengthy voting process, including a self-nomination window and input from our Nominations Panel and the *Gambling Insider* team, our esteemed judges voted to crown this year's winners.

Votes were made online by leading CEOs and executives from across the industry, before being adjudicated by KPMG.

We break down 2021's winners, with a full list of the top threes in each category available at the bottom of this article.

This year's big winners include bet365 and Kambi, who secured two Awards each. bet365 clinched the Online Sports Betting Operator Award, with bet365 Partners winning the Affiliate Program Award. Kambi, meanwhile, picked up the Retail Supplier and Online Sports Betting Supplier awards.

Evolution was another big winner at GGA London 2021. While Evolution itself won the Online Casino Supplier Award, Evolution-owned brands won three Awards in total, with NetEnt – Divine Fortune MegaWays scooping the Product Launch Award, and Red Tiger – Gonzo's Quest MegaWays winning the Casino Product Award. It's the second time in a row that Red Tiger has won the Award.

Another company that has defended its title is LeoVegas, with the Swedish-based group winning the Online Casino category for the fourth time in a row. And after a number of near-misses over the years, IGT has finally returned to winning ways, clinching success in the Casino Supplier category.

Industry titans Paddy Power won the Betting Shop Operator Award, with Trustly taking top spot in the Payment Solution category. Sportradar secured victory in the Services Provider category, while Kindred Group won the Social Responsibility Award.

And in a hugely competitive Chief Executive category, it was Casino Cosmopol's Per Jaldung who came out on top.

"A massive congratulations to all the winners of this year's Awards, and a big thanks to everyone who has taken part," said Julian Perry, *Gambling Insider* COO. "It has been a trying time for the industry, but many companies have shown their resilience and determination to remain positive, and to put their customers and employees first.

"Congratulations must also go to the rest of the nominees, who we are sure will be back to clinch the top spot next time around."

For a full breakdown of the original nominees, you can see our GGA Shortlist magazine, let's not forget that nomination alone is an achievement worthy of distinction.



[READ THE FULL SHORTLIST ONLINE!](#)

[CLICK HERE](#)



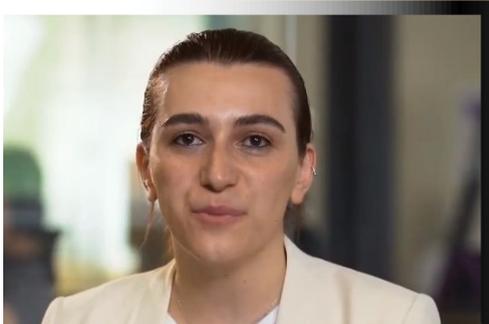
"To instigate change, we need to work together, so I would like to ask everyone who wishes to, to please engage directly with us and help us make the Judging Panel more inclusive. We call for board level women or any other women leaders to engage with us, so we can make these Awards not just respected from a gaming industry point of view but also from a social inclusion point of view"

Mariya Savova, Event Manager, Global Gaming Awards



"We've been the adjudicators of the Global Gaming Awards since they were set up in 2014 and I have been very lucky that both KPMG and Gambling Insider have wanted me to be the face of our hard-working adjudication team at every awards ceremony since then"

Micky Swindale, COO, KPMG Islands Group



"I want to thank the organisers of the Global Gaming Awards for this wonderful event and of course for entrusting BetConstruct as Lead Partner of the show. Congratulations to everyone who made it to the Shortlist"

Shuk Manukyan, Head of B2B Marketing & PR, BetConstruct



"We've all been through a dreadful time but, if the Hippodrome is any example to go by, the future is going to be good. Because people are keen to return, keen to have fun and keen to enjoy themselves. What better place to do that than in the casino?"

Simon Thomas, Chairman & CEO, Hippodrome Casino

READ THE FULL SHORTLIST ONLINE!

CLICK HERE

WINNERS

2021



BETTING SHOP OPERATOR

WINNER

Paddy Power

"I'm absolutely thrilled and delighted. I humbly accept this Award on behalf of the thousands of employees we have. They've had a very tough 12-18 months, so we're extremely grateful and we're in great shape going forward"

- David Newton, CEO, Paddy Power Retail

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ONLINE SPORTS BETTING OPERATOR

WINNER

bet365

"bet365 claimed its 4th Online Sports Betting Operator of the Year award in a row"

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SOCIAL RESPONSIBILITY

WINNER

Kindred Group

"It's really great to win this Award. Many thanks for organising this great event, thanks to the sponsors and the wise Judges. And of course a big shout out to all the Kindred staff who went the extra mile"

- Anne-Jaap Snijders, CCO, Kindred Group

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PAYMENT SOLUTION

WINNER

Trustly

This competitive category produced another distinguished winner in Trustly, which has won multiple GGAs in the past. Beating Paysafe in 2nd and Nuvei 3rd, Trustly stood out in a category boasting some seriously impressive companies working across markets around the world.



ONLINE SPORTS BETTING SUPPLIER

WINNER

Kambi

RETAIL SUPPLIER

WINNER

Kambi

"We're absolutely thrilled receiving two Awards. That's such fantastic news and really important Awards for us, so it really means a lot"

- Cecilia Wachtmeister, EVP of Business and Group Functions, Kambi

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SERVICES PROVIDER

WINNER

Sportradar

"It's one we're extremely proud of. It's certainly been an eventful time, and this is a great recognition of a lot of hard-working and talented people involved in this from Sportradar's side"

- Adam Azor, Global Head of Marketing, Sportradar



ONLINE CASINO SUPPLIER

WINNER

Evolution

"We are delighted winning the category. We've been going for 15 years and you get just more nervous every year, so we're super thrilled"



CASINO PRODUCT

WINNER

Red Tiger– Gonzo's Quest MegaWays

"Red Tiger has become a bit of a powerhouse, making 40-50 games a year. It's high pace and what we've done this year is tried to leverage our different brands"



PRODUCT LAUNCH

WINNER

NetEnt – Divine Fortune MegaWays

"Old games never die and in this case we had old games in a new format. We've combined great games with new features that bring them back to life again"

- Fredrik Bjurle, Director of Products, Evolution



CASINO SUPPLIER

WINNER

IGT

"Truly honoured to accept the Global Gaming Awards for Casino Supplier of the Year on behalf of the whole team at IGT. I think it's particularly special as it demonstrates the partnership and support we've shown our customers during what's been a very tough time. So we are truly humbled and honoured"

- Mark MacCombie, SVP Sales – EMEA, IGT



AFFILIATE PROGRAM

WINNER

bet365 Partners

"On behalf of the whole business, we want to say a special mention to the whole team involved in the bet365Partners rebrand. We've always placed a lot of importance on the industry recognition and we're delighted to receive the acknowledgement for the continued efforts"

- Neil Fairweather, Head of Performance Marketing, bet365

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ONLINE CASINO

WINNER

LeoVegas

We are very pleased to win the Online Casino of the year category again. It's the 4th consecutive year we have done that so we are extremely happy about that of course. We've done a lot of things last year when it comes to our tech and product platform and have also been very innovative in our marketing and I think that's why people are still choosing LeoVegas as the leader in this category, so thank you everyone.

- Gustaf Hagman, Group CEO and Co-Founder, LeoVegas

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CHIEF EXECUTIVE

WINNER

Per Jaldung – Casino Cosmopol

"It's an honour to win this category, for sure. I'm a bit surprised but very thankful and grateful to the Judges, and whoever nominated me. It's a great Award and I'm very thankful"

- Per Jaldung, CEO, Casino Cosmopol

Thank you!

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