

# GGA WINNERS EDITION



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## REVEALED: THE WINNERS OF THE GLOBAL GAMING AWARDS LAS VEGAS 2021

After the industry's biggest players came together for a rigorous voting process, the winners of this year's Global Gaming Awards Las Vegas 2021 were revealed at a ceremony at Sands Expo on Monday afternoon.

This year's votes were made online by industry figures from across the gaming world, before being adjudicated by KPMG.

The biggest winner this year is Aristocrat, which secured an impressive three Awards including Land-based Industry Supplier, Slot of the Year, and Land-Based Product of the year, with its In the Clear product.

MGM Resorts International also had a great year, with its jointly owned sportsbook, BetMGM, picking up the Digital Operator Award, while it came second in both the Responsible Business of the Year and Customer Loyalty Program.

Coming out on top as this year's biggest Innovator is IGT with its Resort Wallet, a game-changing product that allows patrons to embrace cashless at their favorite properties. IGT also clinched third place in the Digital Product category with its IGT PlaySports platform, a B2B sports betting technology available in the US.

Meanwhile, Wynn Resorts was crowned as the year's best Land-Based Operator, as the world continues to open up after the Covid-19 pandemic.

Bally's Soo Kim triumphed in the American Executive of the Year category after realizing the company's vision to make Bally's Corp a national gaming leader. Soo led Bally's to 15 strategic partnerships and attained a market cap that grew by around \$400m.

Gambling Insider and Gaming America COO, Julian Perry, said: "A huge congratulations to this year's winners, as well as a massive thank you to everyone who took part and helped make an in-person award ceremony a possibility.

"As the world begins to return to a sense of normalcy our industry has shown itself to be a resilient one; and I'm sure we will all be back next year for another round of the Awards." Here is a list of the winners and runners-up, for a full breakdown of the nominees you can see our GGA Shortlist magazine.

#### **Land-Based Operator**

- 1: Wynn Resorts
- 2: Penn National Gaming
- 3: Genting Group

#### **Digital Operator**

- 1: BetMGM
- 2: DraftKings
- 3: Barstool Sportsbook

#### **Land-Based Product**

- 1: Aristocrat In The Clear
- 2: Kambi Bring Your Own Device Technology
- 3: Incredible Technologies Prosperity Boost Themes

#### **Digital Product**

- 1: GeoComply IDComply
- 2: Scientific Games OpenArena
- 3: IGT IGT PlaySports

#### **Land-Based Industry Supplier**

- 1: Aristocrat
- 2: Scientific Games
- 3: Everi

#### **Digital Industry Supplier**

- 1: Evolution
- 2: Scientific Games
- 3: Kambi

#### **Customer Loyalty Program**

- 1:Caesars Entertainment
- Caesars Rewards
- 2:MGM Resorts International M Life
- 3: Wynn Resorts Wynn Rewards

#### Property - North America

- 1: Circa Resort & Casino
- 2: Choctaw Casino & Resort Durant
- 3: San Manuel Casino

#### Property - LATAM

- 1: Hard Rock Punta Cana
- 2: Hipódromo Argentino de Palermo
- 3: Sheraton Puerto Rico Hotel & Casino

#### **Product Innovation**

- 1: IGT Resort Wallet with IGTPay
- 2: Everi CashClub Wallet
- 3: AGS Bonus Spin Xtreme

#### Slot

- 1: Aristocrat Buffalo Link
- 2: Scientific Games MONOPOLY
- Money Grab
- 3: Incredible Technologies Ultra Rush Gold

#### **Responsible Business**

- 1:The San Manuel Band of
- Mission Indians
- 2: MGM Resorts International
- 3: Hard Rock International

#### **Payment Solution**

- 1: Sightline Payments
- 2: Global Payments Gaming Solutions
- 3: Paysafe ADJUDICATOR

#### **American Executive**

- 1: Soo Kim Bally's Corporation
- 2: Jay Snowden Penn
- **National Gaming**
- 3: Anna Sainsbury GeoComply

### THE HOSTS



"This year started as we were still coming to grips with the pandemic. But today, apart from a few cautions being in place, we're back calling the shots. The resilience of the industry deserves its own Award, in terms of our collective determination to grow, persevere and have each other's backs"

Carl Friedmann, Gaming America

"We're seeing a combination of online casinos and brick-and-mortar come together like never before. I guarantee you the best is yet to come. We are pleased to be the Lead Sponsor – have a wonderful week in Las Vegas"

Jeff Connor, Regional Director of North America, BetConstruct





"We review the Global Gaming Awards system and tools to ensure they are collecting votes properly; and we ensure Judges cannot vote in categories where they have a conflict. All of this means that when you find out who the winners are, you can be confident your peers on the Judging Panel have been the sole drivers of the results"

Michelle Wroan, Los Angeles Office Managing Partner, KPMG US

### **WINNERS 2021**



### LAND-BASED OPERATOR OF THE YEAR



#### **WINNER**

#### **WYNN RESORTS**

"Congratulations to all of us, to all the ladies and gentlemen of Wynn Resorts. So proud to have won the Land-Based Gaming Award for Global Gaming Awards 2021. Thank you very much"

- Brian Gullbrants, President of Wynn Las Vegas



#### DIGITAL OPERATOR OF THE YEAR

#### WINNER

#### **BETMGM**

"On behalf of everyone at BetMGM, thank you for this acknowledgement. Working every day to provide the best experience for our customers. It means a lot for us to be acknowledged in this way.

So, thank you"

- Richard Taylor, Responsible Gambling Program Manager, BetMGM





#### LAND-BASED PRODUCT

#### WINNER

#### **ARISTOCRAT**

**2**Evolution

"We are absolutely delighted to win this Award. Covid was a fantastic period for us to accelerate our product development and this Award is for one of those products: In The Clear. Thank you"

- Cath Burns, Executive Vice President Customer Experience, Aristocrat

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### OF THE YEAR

#### **WINNER**

**GEOCOMPLY** 

"I'm so happy to be part of an amazing team that has put everything and all of their efforts together so we can be here today"

- Sarah McAughey, Head of Customer Success, GeoComply





### LAND-BASED INDUSTRY SUPPLIER OF THE YEAR

#### WINNER

#### **ARISTOCRAT**

"To win Land-Based Industry Supplier of the Year means a lot to us. It's because of our people, our customers and our product that we are so excited to be standing here with such an amazing honour. Thank you, everybody"

- Hector Fernandez, President, Americas, Aristocrat

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#### DIGITAL INDUSTRY OF THE YEAR

#### WINNER

#### **EVOLUTION**

"We just won Digital Supplier of the Year and it's a huge honour. We are working really hard to make gaming as fun as possible for players and to service our operators. To be recognised by your peers is especially special, we work really hard to make games we think players are going to love, but having peer recognition is especially cool, so we're grateful.

Thank you very much"

- Todd Haushalter, Chief Product Officer, Evolution



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### CUSTOMER LOYALTY PRORAM OF THE YEAR

#### WINNER

#### **CAESARS ENTERTAINMENT**

"It's a pleasure to receive this Award on behalf of all the hard-working team members at Caesars Entertainment that day-to-day bring our rewards programme to life, to help all of our customers reap the rewards they've earned through their time at the company"

- Gavin Whiteley, Caesars Entertainment, Head of Loyalty & CRM

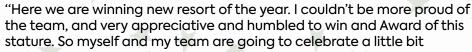




### PROPERTY OF THE YEAR - NORTH AMERICA

#### **WINNER**

#### **CIRCA RESORT & CASINO**



- it's pretty awesome"
- Derek Stevens, Owner & CEO, Circa Resort & Casino

### PROPERTY OF THE YEAR – LATAM WINNER

#### HARD ROCK PUNTA CANA

"We're so proud of this Award. Our Hard Rock Hotel & Casino Punta Cana is gorgeous and deserves all of the accolades"

- Gina Morales, VP of Brand Reputation, Hard Rock International





### PRODUCT INNOVATION OF THE YEAR WINNER

#### **IGT**

"We're really excited that we've won this Award for Resort Wallet with IGTPay. It means everything to us; we love Resort Wallet because we believe it's the best cashless solution in the market today"

- Nick Khin, COO, IGT



#### **SLOT OF THE YEAR**

#### **WINNER**

#### **ARISTOCRAT**

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CASINOTRAC

"We just won Slot of The Year for Buffalo Link. It's an amazing product that we launched this year; a ton of hard work went into this from our HRG studios, the creators of Lightning Link and Dragon Link. This is our next great game – and this Award proves it"

- Jon Hanlin, SVP, Commercial Strategy & Business Analytics, Aristocrat

#### **PAYMENT SOLUTION OF THE YEAR**

#### WINNER

#### SIGHTLINE PAYMENTS

"We are absolutely ecstatic to win, being here in person with our friends and colleagues. We are glad to be a part of it as our business grows; thank you very much, Global Gaming Awards"

- Omer Sattar, Co-founder and Co-CEO, Sightline Payments





### RESPONSIBLE BUSINESS OF THE YEAR

#### WINNER

#### SAN MANUEL BAND OF MISSION INDIANS

"On behalf of the San Manuel Band of Missian Indians, we're so proud to receive this Award here and be recognised here at G2E. Thank you"

- Peter Arceo, General Manager, Yaamava' Resort & Casino, San Manuel



### AMERICAN EXECUTIVE OF THE YEAR

#### WINNER

#### SOO KIM, BALLY'S CORPORATION

"Thank you very much for this Award. Being chosen as a leader of this company is a great honour. In the end, it's all down to the 8,000 land-based team members we have who kept casinos open during the pandemic. As well as the 1,600 new team members we just added from the Gamesys acquisition – our new technology team. So we're really excited to lead that group and thank you very much for the Award"

- Soo Kim, Chairman, Bally's Corporation



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